



Gautam D. Goradia – CEO and MD

COM-SURTM – THE MISSING PIECE OF CCTV

HAYAGRIVA SOFTWARE (P) LIMITED
MUMBAI

WWW.COMSUR.BIZ

Overview

CCTV surveillance is now a much-accepted part of the overall security apparatus across the world.

However, despite the increase in the number of CCTV cameras; crime, fraud, losses, process violations, health and safety issues, poor efficiency, wastage, traffic violations, and many other problems *continue* to occur, clearly indicating that CCTV *by itself is not enough*. CCTV should not remain as '*fit and forget*'.

This is why we built award-winning COM-SUR, the world's *only* CCTV video footage *auditing*, *smart backup*, and *standardized intelligent reporting* software; the *missing piece* of CCTV.

It is our belief that just like Google was the missing piece of the internet, COM-SUR is the *missing piece* of CCTV.

Multiple use cases

COM-SUR is a *force multiplier*, a complete *workflow*, that *empowers* people to gain *optimal value* from CCTV, leading to a *safer* world. COM-SUR helps users to convert information into actionable intelligence. Its use cases range from an airport to a zoo (A to Z). COM-SUR works with *all* types of existing cameras/VMS/video analytics, irrespective of the type/brand. COM-SUR is a '*platform*' to standardize *every* activity related to CCTV.

COM-SUR is a great *productivity* tool for the police/law enforcement agencies/defense forces to work with live/recorded video footage, photos, and images. For the police, COM-SUR helps in community policing, law and order management, investigations, forensics, crime prevention and prediction (AI/ML)*, facial recognition database enhancement*, traffic issues, prison and police station management, etc., while for defence forces, COM-SUR helps in minute analysis, dissemination, retention, and search of surveillance video related to intelligence gathering from UAVs/drones/body-worn etc.

What are the top three things that COM-SUR does?

- 1) Once installed on a Windows computer, COM-SUR *automatically* converts live/recorded video feeds from multiple cameras into images at every one second, or at intervals as set by users. Doing so, not only *reduces* the data size *hugely*, it also creates a very cost-effective *disaster recovery* mechanism.
- 2) Converting video from multiple cameras into images enables users to quickly *parse* through ('Audit') *24 hours* of video footage in *minutes*. *Auditing* helps users to *discover* and *diagnose exceptions* that would otherwise remain '*hidden*' within the footage. COM-SUR also enables users to create searchable institutional *libraries* of important information.
- 3) COM-SUR creates *standardized* audit/incident/other reports in PowerPoint/Word/PDF, and delivers *business intelligence* therefrom.

What are the benefits that people can achieve with the dedicated use of COM-SUR?

1. Improved homeland security through crowd-sourced surveillance, crime, fraud, and loss prevention; and faster solving of crime.
2. Threat and hazard risk identification/mitigation, improvement of operational efficiency and processes, business continuity, root cause analysis, good manufacturing practices, and total quality management efforts.
3. Improvement of employee performance, customer satisfaction, and sales.
4. Enhancement of compliance, and health and safety issues.
5. Ease of investigation, forensics, debriefing, and gaining actionable intelligence.
6. Immediate and regular corrective and preventive action, resulting in continuous improvement (think Kaizen); in areas that are also beyond crime. For example, agriculture, climate, forests, etc.

New revenue opportunities

COM-SUR creates *new job* and *business opportunities* of 'CCTV video footage auditors'; which, besides providing new revenue streams to people, 'wakes up' millions of cameras that normally remain in 'sleep' mode.

In conclusion

Complex problems do not need *complex solutions*. In order to achieve *optimal* results from *any* technology, user *expectations* must be in order. Technology must *assist* users in performing tasks in an *easier* and *standardized* manner, leading to *better decision making*, which is what COM-SUR does unparallelly.

"Cameras don't lie" - but how will you know unless you 'see' what the cameras 'saw'?

We make CCTV work for you; the COM-SUR way! Audit CCTV - why suffer?

Get COM-SUR now. Don't wait for things to go wrong!

Our CSR

COM-SUR is available for *free* to all places of worship world over and select schools. Details are available on request.

* Integration with other technologies/other software is required.